



IGH SOLUTIONS WINS BEST IMD DURABLE PRODUCT AT 2007 IMDA AWARDS

Award-winning product displayed at PackExpo and Package Design Magazine

Wednesday, October 24, 2007

Inver Grove Heights, MN - IGH Solutions is proud to announce the receipt of the IMDA Award for Best In-Mold Decorated Durable Product for the manufacturing of lenticular in-mold labels applied on the Evenflo® Illuzion™ pacifier. The award-winning product displays color-changing, in-motion images on the shield and button of the pacifier. Almost imperceptible to the touch, this application of lenticular labels on a durable product represents an innovative use of lenticular.

"The lenticular decoration increases the visual appeal of this household staple. The shifting graphics on the pacifier definitely grab your attention with the natural movement of the product being used!" commented Larry Buck, Director of In-Mold Operations. "This original application adds to the versatility of the use of lenticular at the point of purchase, grabbing and retaining shoppers' attention 10 – 15% more than traditional printing."

The IMDA awards were presented at the 2007 International In-Mold Labeling Conference (IMLCON07) during a ceremony on October 11, 2007, in Scottsdale, AZ. The awards recognize the industry's best of In-Mold Labeled / In-Mold Decorated packaging and label designs. Winners are chosen based on creativity in design, engineering and innovation.

The award-winning Evenflo® Illuzion™ pacifier is featured in the October, 2007 issue of Package Design magazine and was also displayed in the Packaging Machinery Manufacturers Institute (PMMI) Showcase of Packaging Innovation at Pack-Expo Las Vegas, Las Vegas, NV, USA, October 15-17, 2007.

About IGH Solutions

IGH Solutions is a world leader in developing and delivering unique and innovative solutions centered around specialty and dimensional printing and related services. IGH Solutions serves as an umbrella over strategically located specialty print design studios, sales offices and manufacturing facilities. The company has more than 30 years of printing experience and is the world's leading provider of high quality lenticular, large format and custom printed plastics.

For more information on IGH Solutions, visit www.igh-solutions.com

About Evenflo

Headquartered in Vandalia, Ohio, Evenflo Company, Inc. is a privately held leading manufacturer and marketer of infant and juvenile products. Evenflo was founded in 1920 and is a top supplier of infant and juvenile products to key retailers such as Toys "R" Us, Babies "R" Us, Wal-Mart, Target, and K-Mart. The company's product offering spans a broad range of essential infant and juvenile product categories, including car seats, strollers, portable play yards, feeding supplies, carriers, stationary activity centers, and safety gates. Evenflo's premier brand name has 97 percent awareness with new mothers, and the company enjoys #1 or #2 market share positions in 10 important product categories. For more information on Evenflo, visit www.evenflo.com

About In-Mold Decorating Association (IMDA)

The In-Mold Decorating Association (IMDA) supports and promotes in-mold decorating and labeling of injection molded, blow molded and thermoformed durable goods. The In-Mold Decorating Association offers you membership in an organization of molders, printers, material suppliers and equipment manufacturers committed to the development and growth of in-mold decorating products, technologies and markets.

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