



VIU PRODUCES LABELS FOR FEDERAL EXPRESS SCANNERS

New decals allow customers to view FedEx® Logo from any angle.

San Bernardino, February 2, 2005 – Inland Empire Based Virtual Images Unlimited has completed a job for FedEx® to incorporate lenticular decals on their scanners.

Working with FedEx vendor Hand Held Products (HHP), Virtual Images developed a special lenticular decal to be placed on FedEx scanners. The special decals feature a flip image of the FedEx logo, which appears right reading from some angles, and upside down as you change your viewing angle.

“FedEx® saw the benefit of harnessing the power of Lenticular to give their brand that extra push out in the field” stated VP of Marketing, Dave Corey. These lenticular decals were printed on a special lens which is able to withstand extreme temperatures. Unique adhesives were also employed to assure the decals longevity in the harshest weather conditions, from extreme heat to freezing.

About Virtual Images Unlimited

Virtual Images Unlimited, headquartered in San Bernardino, California, is a leading provider of lenticular products. Virtual focuses on producing a diverse variety of superior quality lenticular products through the use of advanced lenticular lenses, coupled with an extremely high resolution printing process.

About Hand Held Products

Established in 1972, Hand Held Products is a leading manufacturer of data collection and communication solutions designed specifically for mobile, in-premise, and transaction processing applications. With operations throughout the world, Hand Held Products is dedicated to solving business challenges based on a thorough understanding of each customer’s unique requirements and goals. For more information on HHP, visit www.handheld.com.

About FedEx®

FedEx Ground specializes in cost-effective, small-package shipping, offering dependable business-to-business delivery or convenient residential service

through FedEx Home Delivery and FedEx SmartPost. For more information on FedEx Ground, visit www.fedex.com.

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