



VIRTUAL IMAGES OFFERS IMPROVED LENTICULAR EFFECTS

San Bernardino, CA - September 13, 2006 - Virtual Images Unlimited (VIU) announced that its Lenticular Technology team has developed two new design and printing methods that push technological boundaries. The VIU Team's exciting developments will improve it's capabilities and the quality of printed lenticular.

The first of these developments eliminates the visual image flip in 3D lenticular. No longer will 3D images be hindered by the undesirable jump-point that occurs in traditional 3D. VIU's new process results in a seamless viewing from any angle. This new method can be applied to 3D lenticular products of any size.

The second exciting advancement, branded "fusion", enables the merging of substantial 3D with high-definition, FMV footage. In the past, video quality was compromised when combined it with these effects. With this advancement, VIU can fulfill the needs of the market without taking away from the customer's vision or the quality of the end product.

Dave Corey, VP of Sales for VIU, commented, "These two new developments in lenticular technology both substantiate VIU's dedication to furthering lenticular development as well as maintain VIU's strong hold as being the most innovative lenticular company." Dave Corey continued by stating that "This new development will be very effective for film promotions – imagine a large 3D image from the film and five animated scenes from the movie in one poster!".

About Virtual Images Unlimited

Virtual Images Unlimited, headquartered in Los Angeles, California, is the leading provider of high-quality lenticular and specialty printed products. VIU's focus is to provide a variety of superiorly printed products through the use of high-resolution printing processes. Captivate your audience today! www.viu.com

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