



Xtreme Graphics and Phoenix Packaging Group Announce: Strategic Partnership

November 1, 2006

Inver Grove Heights, MN – Xtreme Graphics, the world's leading provider of high-quality plastic in-mold products, is pleased to announce it has formed a strategic partnership with Phoenix Packaging Group based in Latin America, to manufacture and sell a new line of visually-stimulating drinkware products.

Xtreme Graphics and Phoenix Packaging Group together will service the Latin American market. Specifically, the strategic partnership will position the companies to offer the only 32 oz lenticular cup produced and sold in Latin America. A lenticular cup has a label that is capable of exciting 3D and animated effects. The companies mold the lenticular label right into the sidewall of the cup. The 32 oz cups are also available with textured, white and clear 4 color-process labels. The companies also produce 44 oz cups that are available with a variety of 4 color-process labels.

Xtreme Graphics will leverage its extensive expertise in high-quality lenticular label production, and Phoenix Packaging Group will provide molding and packaging expertise. The solutions will provide clients a unique, high-quality, distinctive product that can be used as a collectable, promotional product, package or cup. It will be offered to a variety of beer and soft drink bottlers, movie theatres, the dairy market, and more.

Dave Corey, VP of Sales for Xtreme Graphics, commented on the partnership, "Both companies bear high-quality and innovation at their core. Together we will provide our Latin American customers with outstanding and durable drinkware products."

About Xtreme Graphics

Xtreme Graphics is the world's leading provider of high-quality plastic drinkware. Xtreme Graphics' focus is to provide a variety of superiorly-printed drinkware and packaging products through the use of high-resolution printing processes. Captivate your audience today! www.xtremegraphics.com

About Phoenix Packaging Group

Phoenix Packaging Group is one of the most important packaging manufacturing conglomerates in Latin America, dedicated to the creation, design and manufacturing of plastic packaging and foodservice disposable products for industrial and commercial use, with sales in more than 30 countries in the Americas. www.grupophoenix.com

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